



UNIVERSITY OF
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Center for Undergraduate
Research Opportunities

Center for Undergraduate Research Opportunities: Who We Are, What We Do, and Why

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What is research?

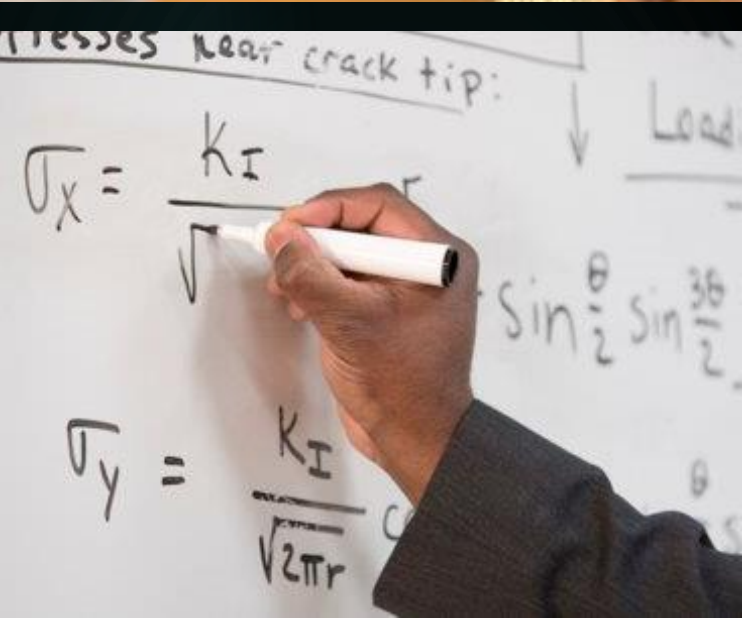


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What is research?



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What is research?

- ▶ Process or methodology
- ▶ Can look like many different things
- ▶ Diligent and systematic inquiry or investigation into a subject in order to discover or revise facts, theories, applications, etc (Dictionary.com)
 - (don't forget the communication part!)



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What is research?

- ▶ Happens in all disciplines, all across campus
- ▶ Research experiences are available to undergraduate students regardless of
 - Major
 - Year
 - GPA
 - Honors College status



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Why undergraduate research?

- 1** Build valuable skills
 - ▶ Critical thinking
 - ▶ Reading and evaluating literature
 - ▶ Planning and execution of a project
 - ▶ Working with a group and independently
 - ▶ Writing and presentation
 - ▶ Creativity and problem solving
 - ▶ Time management

- 2** May help to meet career goals
 - Looks good on a resume
 - Letters of recommendation
 - Networking

- 3** Deeper understanding of the field

- 4** Community of like-minded people

- 5** It's fun!



Why undergraduate research?

1 Widely recognized
as a high-impact
practice

2 Develops skills in
critical thinking,
data analysis, and
communication

3 Improves
motivation,
confidence, and
persistence

4 Can lead to
higher college
completion rates
and GPAs

5 Helps students
clarify their career
goals

6 Maps nicely into
NACE career-
readiness skills

7 Aids in admittance
to professional
and graduate
schools



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Overview of CURO

CURO facilitates and supports student learning through faculty-mentored research in any discipline

- 1 CURO Courses
- 2 CURO Funding
- 3 CURO Symposium
- 4 CURO outreach and partnerships



CURO courses

- ▶ R-suffix courses
 - 4960R, 4970R, 4980R
 - All prefixes
 - Experiential learning credit
- ▶ Spring 2024
 - 910 students
 - 2660 credit hours
 - 76 prefixes
- ▶ CURO Thesis (4990R)



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CURO Research Award

- ▶ 500 scholarships per year (\$1000)
- ▶ Available in Fall, Spring, and Summer
- ▶ Application available on CURO website (curo.uga.edu)
- ▶ Experiential Learning credit (potentially)



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CURO Awards

- ▶ CURO Summer Fellowship
- ▶ CURO Honors Scholarship
- ▶ Conference Participation Grant



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CURO Symposium

- Held annually in Spring
- Posters or oral presentations
- All undergraduate researchers encouraged to present whether or not research is supported by CURO
- Any stage of project



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ABSTRACT

In 2018, Kylie Jenner tweeted that she had deleted Snapchat anymore. Within minutes, Snapchat's stock price dropped by \$1.3 billion. Reddit later announced the worth of Dogecoin, a cryptocurrency, fell approximately 15% after announcing that Elon Musk had decided to buy Tesla merchandise. These situations demonstrate the vast power certain influencers have in investment markets. My research investigates whether influencers should be allowed to profit from their influence on the stock and commodity markets. A preliminary assessment is that influencers should be prohibited from intentionally influencing commodity markets via securities laws. However, whether they can lawfully exert unintentional influence is less clear. My research suggests influencers should forfeit any profit from their unintentional influence but should not be criminally liable since the influence was

KYLIE JENNER

are hypothetical and are only for illustrative purposes.
On Feb 21, 2018, at 4:55 PM, Kylie Jenner tweeted "I've deleted Snapchat anymore". On that day, Snapchat's stock price

Intentional: Kylie Jenner could intentionally drive up Snapchat's stock to buy it at a high price and then she could tweet that she had deleted Snapchat to increase its price. This would be a reverse pump-and-dump scheme.

CURO Symposium 2024

- ▶ Celebrating the 25th anniversary
- ▶ April 8-9 at the Classic Center
- ▶ 623 students registered for a total of 553 presentations
- ▶ Schedule will be posted on our website
- ▶ JURO will publish a special edition based on Best Paper Awards



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Campus partners

- ▶ **Partnerships:** Georgia Power Electric Mobility Scholars (Engineering), CyberArch, School of Computing, Experience UGA, UGA Libraries, Savannah River National Lab, Experiential Learning, Humanities Council
- ▶ **Presentations:** To classes and for organizations such as UGA LSAMP, Georgia Ready Summer Institute, and First Look





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Across the nation

- ▶ Georgia Undergraduate Research Council
 - ▶ GUR Conference
 - ▶ Posters at the Capitol
- ▶ Georgia Collegiate Honors Council
- ▶ National Undergraduate Research Conference



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New and upcoming initiatives

LEAP INTO UNDERGRADUATE RESEARCH!
JOIN US FOR OUR FEBRUARY

**Café
CURO**

COMMUNICATE. CAFFEINATE.

February 29 (Leap Day)
10-11:30 a.m.
Driftmier Engineering Center,
Room 1240





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