Get Thee to Market: How Innovation Gateway Can Help You Commercialize Your Research

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Innovation Gateway:
Moving innovations to the marketplace

- Ensure research discoveries reach their full potential for public benefit
- Secure intellectual property (IP) rights to enable commercialization
- More than **1,000 products** and **250 companies** based on UGA research
- **Top 5** among U.S. universities for research-based products reaching the market
Products & Companies reflect breadth of UGA research

**BIO MEDICAL**

**RESEARCH TOOLS**

**ANIMAL HEALTH**

**ENGINEERING/SOFTWARE/Etc.**

**AG BIOTECH/PLANT CULTIVARS**

**Bradford Assay**
**What We Do**

**Intellectual Property & Licensing**

- Evaluate new inventions for “patentability” and commercial potential
- Formulate IP protection strategies
- Market and license inventions/research tools
- Educate/consult on IP & innovation matters
- **Georgia Startup License** delivers streamlined licensing to startups
- Plus,
  - Negotiate & execute material transfer, confidentiality/NDA and data-use agreements
  - Review/negotiate IP clauses in sponsored research agreements
- And much more ……..
Delta Innovation Hub

- **Supports**
  - UGA and Community startup efforts
  - Signposting to other core programs within the Innovation District

- **Programming**
  - Innovation Bootcamp
  - NSF I-Corps (Customer Discovery)
  - Dynamic Programming
    - Pitch training and competitions
Startups Resources

- Coaching/Mentoring
  - Bea Brown, Ravi Sinha
  - 40+ across the nation helping startups in the pipeline
  - Mentor expansion coming soon

- Funding
  - GRA
  - FAST
  - SBIR/STTR

- Hub startup company tenants
  - CIRT
  - Infrared Rx
  - Dalan Animal Health
## Startup Pipeline

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<th>Scale Up</th>
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Graduate Student Internship Program

Open to UGA graduate students and law school students who want to learn about technology transfer and intellectual property

• Gain hands-on experience
• Work on compelling projects
• Science, business or law students
• Volunteer internship / class credit available for UGA law school students

Contact Shelley Fincher
• 706-542-0969
• shelleyf@uga.edu
Postdoctoral Research Associate Program

Open to PhD graduates interested in exploring technology transfer and intellectual property

• Gain hands-on experience
• Become an integral member of the commercialization team
• Full-time, paid position with a highly-ranked technology transfer office
• One- to three-year term, renewable annually
• Excellent step towards a career in tech transfer or IP management

Contact Derek Eberhart

• 706-542-1404
• dereke@uga.edu
Connect with us

• Truist Lunch & Learn with Kelley Collins
  • Communicating Complex Ideas to General Audiences – 4/26 11AM

• Visit us at the Delta Innovation Hub or Terrell Hall
• Follow us on social media
• Sign up for our monthly newsletter