

Get Thee to Market: How Innovation Gateway Can Help You Commercialize Your Research

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Innovation Gateway:

Moving innovations to the marketplace



- Ensure research discoveries reach their full potential for public benefit
- Secure intellectual property (IP) rights to enable commercialization
- More than **1,000 products** and **250 companies** based on UGA research
- **Top 5** among U.S. universities for research-based products reaching the market

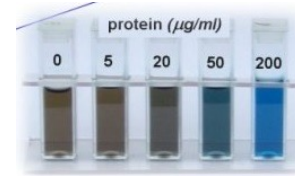
Products & Companies reflect breadth of UGA research

BIOMEDICAL



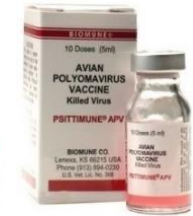
GlycoScientific

RESEARCH TOOLS



Bradford Assay

ANIMAL HEALTH



ENGINEERING/SOFTWARE/Etc.



AG BIOTECH/PLANT CULTIVARS



What We Do

Intellectual Property & Licensing

- Evaluate new inventions for “patentability” and commercial potential
- Formulate IP protection strategies
- Market and license inventions/research tools
- Educate/consult on IP & innovation matters
- **Georgia Startup License** delivers streamlined licensing to startups
- Plus,
 - Negotiate & execute material transfer, confidentiality/NDA and data-use agreements
 - Review/negotiate IP clauses in sponsored research agreements
- And much more







Delta Innovation Hub

- **Supports**
 - UGA and Community startup efforts
 - Signposting to other core programs within the Innovation District
- **Programming**
 - Innovation Bootcamp
 - NSF I-Corps (Customer Discovery)
 - Dynamic Programming
 - Pitch training and competitions



Startups Resources

- **Coaching/Mentoring**

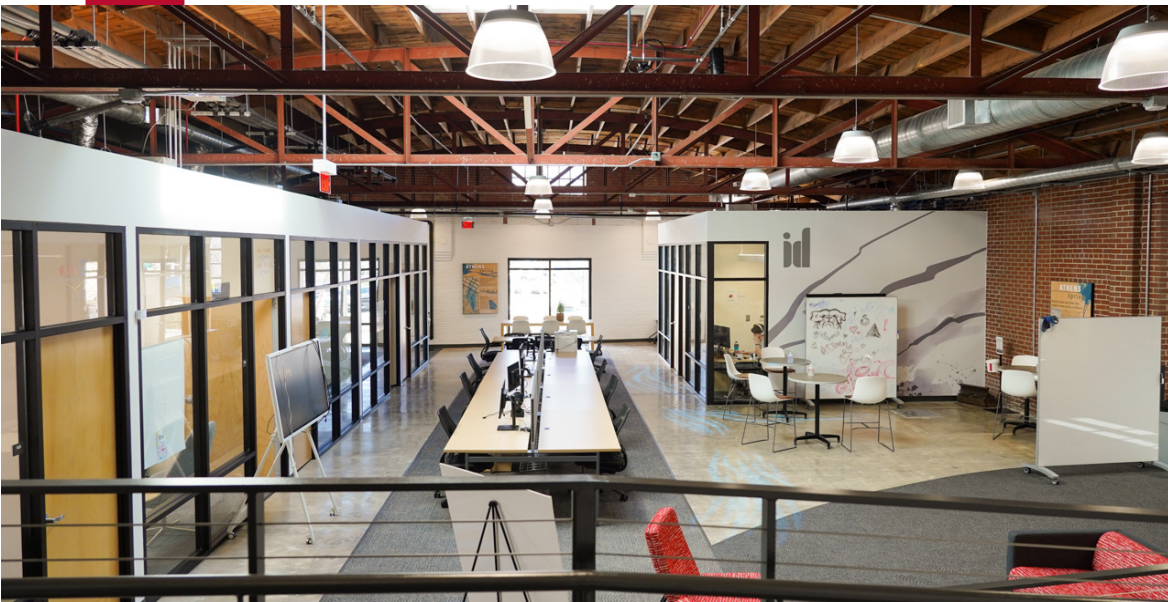
- Bea Brown, Ravi Sinha
- 40+ across the nation helping startups in the pipeline
- Mentor expansion coming soon

- **Funding**

- GRA
- FAST
- SBIR/STTR

- **Hub startup company tenants**

- CIRT
- Infrared Rx
- Dalan Animal Health



Startup Pipeline

EXPLORATION

EVALUATION

DEVELOPMENT

SCALE UP

	Exploration	Evaluation	Development	Scale Up	TOTAL
FY 2019	36	37	19	12	104
FY 2020	52	45	19	14	130
FY 2021	40	47	17	18	122
FY 2022	27	48	16	17	108
FY 2023	31	52	16	17	116
Current	63	57	16	17	153



Georgia Research Alliance



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Graduate Student Internship Program

Open to UGA graduate students and law school students who want to learn about technology transfer and intellectual property

- Gain hands-on experience
- Work on compelling projects
- Science, business or law students
- Volunteer internship / class credit available for UGA law school students

Contact Shelley Fincher

- 706-542-0969
- shelleyf@uga.edu



Postdoctoral Research Associate Program

Open to PhD graduates interested in exploring technology transfer and intellectual property

- Gain hands-on experience
- Become an integral member of the commercialization team
- Full-time, paid position with a highly-ranked technology transfer office
- One- to three-year term, renewable annually
- Excellent step towards a career in tech transfer or IP management

Contact Derek Eberhart

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Connect with us

- Truist Lunch & Learn with Kelley Collins
 - Communicating Complex Ideas to General Audiences – 4/26 11AM
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