The Latest in Research Commercialization @ UGA

Innovation Gateway
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Innovation Gateway: Moving inventions from university to marketplace

- Ensure research discoveries reach their full potential for public benefit
- Secure intellectual property (IP) rights to enable commercialization
- More than 900 products and 200 companies based on UGA research
- Top 5 among U.S. universities for research-based products reaching the market
UGA Research → Products & Companies

BIOMEDICAL

ANIMAL HEALTH

ENGINEERING/COPYRIGHT/TOOLS

AG BIOTECH/PLANT CULTIVARS
What We Do

Intellectual Property & Licensing

• Evaluate new inventions for “protectability” and commercial potential
• Formulate IP protection strategies
• Market and license inventions/reagents
• Educate/consult on IP & innovation matters
• Plus,
  • Negotiate & execute material transfer, confidentiality and data agreements
  • Review/negotiate IP clauses in sponsored research agreements
• And much more ……..
Launching Successful Startup Companies

**GENERATE**
Cultivate new startup opportunities

**EVALUATE**
Define challenges & identify critical path

**DEVELOP**
Leverage services, seed funding, & space

**SCALE UP**
Support sustainable growth

- **Education:** “Illuminate the Pathway”
- **Coaching/Mentoring**
- **Access to funding**
  - GRA Ventures grants
  - SBIR grants
  - Angel & Venture capital
- **Incubator space**
  - Co-working, prototyping, lab & office
**Startup Pipeline**

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<th>Develop</th>
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- Projects progressing through pipeline despite pandemic
- Over **40 new startup projects** entered the pipeline in FY21
- UGA startups have raised **$90 million in grants & investments** since FY17
- **Georgia Startup License** delivers streamlined licensing to startups
2021/22 Highlights

- **Startup Pipeline** continues to expand
  - 1 new project added per week on average

- **Innovation Bootcamps**
  - Music
  - Computer Science

- **I-Corps**: 23 teams & 50 people through “Customer Discovery”

- **Startup Mentor Program**: over 40 mentors available

- **FAST Grant**: provides funds for SBIR/STTR grant writers
Delta Innovation Hub

- Supports
  - Faculty startup efforts
  - Experiential learning activities
  - Industry engagement

- Programming
  - NSF I-Corps
  - Startup 101
  - Faculty Innovation Fellows
  - Innovation Bootcamp

- Hub startup company tenants
  - Metropolis
  - Infrared Rx
  - F7 Film
Upcoming Events

• Innovation Showcase - **April 26** from 2:00–6:00
• Summer Customer Discovery (I-Corps) – Apply now!
• Fall Programming:
  • Faculty Innovation Fellows
  • Innovation Bootcamp
  • Customer Discovery I-Corps
  • Seminar Series / Startup 101
• Enhancements
  • Ecosystem Community Events
  • Celebrations of Success
  • Maker Space Activities
Graduate Student Internship Program

Open to UGA graduate students and law school students who want to learn about technology transfer and intellectual property

• Gain hands-on experience
• Work on compelling projects
• Science, business or law students
• Volunteer internship / class credit available for UGA law school students

Contact Shelley Fincher
• 706-542-0969
• shelleyf@uga.edu
Postdoctoral Research Associate Program

Open to PhD graduates interested in exploring technology transfer and intellectual property

- Gain hands-on experience
- Become an integral member of the commercialization team
- Full-time, paid position with a highly-ranked technology transfer office
- One- to three-year term, renewable annually
- Excellent step towards a career in tech transfer or IP management

Contact Derek Eberhart
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Connect with Innovation Gateway

Attend an Innovation District Event
Visit us at Delta Innovation Hub or Terrell Hall
Gateway@uga.edu or 706-542-1404

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showcase/innovationatuga/