

SPONSORED PROJECTS ADMINISTRATION

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).



**UNIVERSITY OF
GEORGIA**

**Sponsored Projects
Administration**

SPA-FS-FC

**FORMAL
FULL COLOR**

📄 PNG | JPG | EPS

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



**UNIVERSITY OF
GEORGIA**

**Sponsored Projects
Administration**

SPA-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Sponsored Projects
Administration**

SPA-FS-1CR

**FORMAL
ONE COLOR**

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
**Sponsored Projects
Administration**

SPA-FS-CW



**UNIVERSITY OF
GEORGIA**
**Sponsored Projects
Administration**

SPA-FS-W

**FORMAL
REVERSE WHITE**

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Sponsored Projects Administration

SPA-WEB-FC

**OPTIONAL
WEB BANNER**

📄 PNG | JPG | EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

SPONSORED PROJECTS ADMINISTRATION



**Sponsored Projects
Administration**
UNIVERSITY OF GEORGIA

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

SPA-H-FC



**Sponsored Projects
Administration**
UNIVERSITY OF GEORGIA

**HORIZONTAL
ONE COLOR**

PNG | JPG | EPS

SPA-H-1CB



**Sponsored Projects
Administration**
UNIVERSITY OF GEORGIA

SPA-H-1CR



**Sponsored Projects
Administration**
UNIVERSITY OF GEORGIA

**HORIZONTAL
REVERSE WHITE**

PNG | JPG | EPS

SPA-H-CW



**Sponsored Projects
Administration**
UNIVERSITY OF GEORGIA

SPA-H-W



Sponsored Projects Administration
UNIVERSITY OF GEORGIA

**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

SPA-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

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[BRAND.UGA.EDU](https://brand.uga.edu)