

# INSTRUMENT SHOP

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)

HORIZONTAL ----- (-H-)

EXTREME HOR\* -- (-XH-)

BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)

ONE COLOR BLACK --- (-1CB)

ONE COLOR RED ----- (-1CR)

REVERSE COLOR WHITE (-CW)

WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300 DPI) ----- (.png)

JPG (300 DPI) ----- (.jpg)

EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS

DESIGNERS ----- EPS

POWER POINT -- PNG / JPG

WORD ----- PNG / JPG

EMAIL ----- PNG

WEB ----- PNG / JPG

BANNERS/SIGNS ---- EPS

## REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF  
GEORGIA**

**Office of Research**

*Instrument Shop*

RESEARCH-SHOP-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**

**Office of Research**

*Instrument Shop*

RESEARCH-SHOP-FS-1CB



**UNIVERSITY OF  
GEORGIA**

**Office of Research**

*Instrument Shop*

RESEARCH-SHOP-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



RESEARCH-SHOP-FS-CW



RESEARCH-SHOP-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS

# INSTRUMENT SHOP

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Office of Research**  
*Instrument Shop*  
**UNIVERSITY OF GEORGIA**

RESEARCH-SHOP-H-FC

## HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Office of Research**  
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RESEARCH-SHOP-H-1CB



**Office of Research**  
*Instrument Shop*  
**UNIVERSITY OF GEORGIA**

RESEARCH-SHOP-H-1CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Office of Research**  
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RESEARCH-SHOP-H-CW



**Office of Research**  
*Instrument Shop*  
**UNIVERSITY OF GEORGIA**

RESEARCH-SHOP-H-W

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GEORGIA

Instrument Shop

*Office of Research*

SHOP-RESEARCH-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF  
GEORGIA

Instrument Shop

*Office of Research*

SHOP-RESEARCH-FS-1CB



UNIVERSITY OF  
GEORGIA

Instrument Shop

*Office of Research*

SHOP-RESEARCH-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



SHOP-RESEARCH-FS-CW



SHOP-RESEARCH-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS

# INSTRUMENT SHOP

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### HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Instrument Shop**  
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SHOP-RESEARCH-H-FC

### HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Instrument Shop**  
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SHOP-RESEARCH-H-1CB



**Instrument Shop**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**

SHOP-RESEARCH-H-1CR

### HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Instrument Shop**  
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SHOP-RESEARCH-H-CW



**Instrument Shop**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**

SHOP-RESEARCH-H-W

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