

# INDUSTRY ENGAGEMENT

IE sets include two level types: School/ IE and IE / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)

HORIZONTAL ----- (-H-)

EXTREME HOR\* -- (-XH-)

BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)

TWO COLOR BLACK --- (-2CB)

TWO COLOR RED ----- (-2CR)

REVERSE COLOR WHITE (-CW)

WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300 DPI) ----- (.png)

JPG (300 DPI) ----- (.jpg)

EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS

DESIGNERS ----- EPS

POWER POINT -- PNG / JPG

WORD ----- PNG / JPG

EMAIL ----- PNG

WEB ----- PNG / JPG

BANNERS/SIGNS ---- EPS

## REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF  
GEORGIA**

**Office of Research**

*Industry Engagement*

**FORMAL  
FULL COLOR**

PNG | JPG | EPS

RESEARCH-IE-FS-FC



**UNIVERSITY OF  
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**Office of Research**

*Industry Engagement*

RESEARCH-IE-FS-2CB



**UNIVERSITY OF  
GEORGIA**

**Office of Research**

*Industry Engagement*

RESEARCH-IE-FS-2CR

**FORMAL  
TWO COLOR**

PNG | JPG | EPS



RESEARCH-IE-FS-CW



RESEARCH-IE-FS-W

**FORMAL  
REVERSE WHITE**

PNG | JPG | EPS

# INDUSTRY ENGAGEMENT

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Office of Research**  
*Industry Engagement*  
**UNIVERSITY OF GEORGIA**

RESEARCH-IE-H-FC

## HORIZONTAL TWO COLOR

PNG | JPG | EPS



**Office of Research**  
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RESEARCH-IE-H-2CB



**Office of Research**  
*Industry Engagement*  
**UNIVERSITY OF GEORGIA**

RESEARCH-IE-H-2CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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RESEARCH-IE-H-CW



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**UNIVERSITY OF GEORGIA**

RESEARCH-IE-H-W

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*Office of Research*

FORMAL  
FULL COLOR

PNG | JPG | EPS

IE-RESEARCH-FS-FC



**UNIVERSITY OF  
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*Office of Research*

IE-RESEARCH-FS-2CB



**UNIVERSITY OF  
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Industry Engagement  
*Office of Research*

IE-RESEARCH-FS-2CR

FORMAL  
TWO COLOR

PNG | JPG | EPS



IE-RESEARCH-FS-CW



IE-RESEARCH-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS

# INDUSTRY ENGAGEMENT

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Industry Engagement**  
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IE-RESEARCH-H-FC

## HORIZONTAL TWO COLOR

PNG | JPG | EPS



**Industry Engagement**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**

IE-RESEARCH-H-2CB



**Industry Engagement**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**

IE-RESEARCH-H-2CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Industry Engagement**  
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IE-RESEARCH-H-CW



**Industry Engagement**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**

IE-RESEARCH-H-W

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