

CAMPUS SCIENTIFIC STORE

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)

HORIZONTAL ----- (-H-)

EXTREME HOR* -- (-XH-)

BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)

ONE COLOR BLACK --- (-1CB)

ONE COLOR RED ----- (-1CR)

REVERSE COLOR WHITE (-CW)

WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)

JPG (300 DPI) ----- (.jpg)

EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS

DESIGNERS ----- EPS

POWER POINT -- PNG / JPG

WORD ----- PNG / JPG

EMAIL ----- PNG

WEB ----- PNG / JPG

BANNERS/SIGNS ---- EPS

REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Office of Research

Campus Scientific Store

RESEARCH-CSSTORE-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Office of Research

Campus Scientific Store

RESEARCH-CSSTORE-FS-1CB



UNIVERSITY OF
GEORGIA

Office of Research

Campus Scientific Store

RESEARCH-CSSTORE-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



RESEARCH-CSSTORE-FS-CW



RESEARCH-CSSTORE-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

CAMPUS SCIENTIFIC STORE

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Office of Research
Campus Scientific Store
UNIVERSITY OF GEORGIA

RESEARCH-CSSTORE-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Office of Research
Campus Scientific Store
UNIVERSITY OF GEORGIA

RESEARCH-CSSTORE-H-1CB



Office of Research
Campus Scientific Store
UNIVERSITY OF GEORGIA

RESEARCH-CSSTORE-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Office of Research
Campus Scientific Store
UNIVERSITY OF GEORGIA

RESEARCH-CSSTORE-H-CW



Office of Research
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UNIVERSITY OF GEORGIA

RESEARCH-CSSTORE-H-W

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Office of Research

CSSTORE-RESEARCH-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
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Office of Research

CSSTORE-RESEARCH-FS-1CB



**UNIVERSITY OF
GEORGIA**
Campus Scientific Store
Office of Research

CSSTORE-RESEARCH-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



CSSTORE-RESEARCH-FS-CW



CSSTORE-RESEARCH-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

CAMPUS SCIENTIFIC STORE

HORIZONTAL FULL COLOR

PNG | JPG | EPS



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Office of Research
UNIVERSITY OF GEORGIA

CSSTORE-RESEARCH-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



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CSSTORE-RESEARCH-H-1CB



Campus Scientific Store
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CSSTORE-RESEARCH-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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CSSTORE-RESEARCH-H-CW



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CSSTORE-RESEARCH-H-W

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