

# PROTEOMICS AND MASS SPECTROMETRY

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).



UNIVERSITY OF  
**GEORGIA**

Proteomics and  
Mass Spectrometry

PMS-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
EXTREME HOR\*-- (-XH-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK --- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG ----- (.png)  
JPG ----- (.jpg)  
EPS ----- (.eps)



UNIVERSITY OF  
**GEORGIA**

Proteomics and  
Mass Spectrometry

PMS-FS-1CB



UNIVERSITY OF  
**GEORGIA**

Proteomics and  
Mass Spectrometry

PMS-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



UNIVERSITY OF  
**GEORGIA**

Proteomics and  
Mass Spectrometry

PMS-FS-CW



UNIVERSITY OF  
**GEORGIA**

Proteomics and  
Mass Spectrometry

PMS-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Proteomics and Mass Spectrometry

PMS-WEB-FC

OPTIONAL  
WEB BANNER

PNG | JPG | EPS



## REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.

# PROTEOMICS AND MASS SPECTROMETRY



**Proteomics and  
Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**HORIZONTAL  
FULL COLOR**

PNG | JPG | EPS

**PMS-H-FC**



**Proteomics and  
Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**HORIZONTAL  
ONE COLOR**

PNG | JPG | EPS

**PMS-H-1CB**



**Proteomics and  
Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**PMS-H-1CR**



**Proteomics and  
Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**HORIZONTAL  
REVERSE WHITE**

PNG | JPG | EPS

**PMS-H-CW**



**Proteomics and  
Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**PMS-H-W**



**Proteomics and Mass Spectrometry**  
**UNIVERSITY OF GEORGIA**

**EXTREME HORIZONTAL  
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

**PMS-XH-FC**

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL----- (-H-)  
EXTREME HOR\*-- (-XH-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK --- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG ----- (.png)  
JPG ----- (.jpg)  
EPS ----- (.eps)

## *i* REFERENCES & RESOURCES

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**BRAND.UGA.EDU**