

GEORGIA ELECTRON MICROSCOPY

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).



**UNIVERSITY OF
GEORGIA**
Georgia Electron Microscopy
GEM-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**
Georgia Electron Microscopy

GEM-FS-1CB



**UNIVERSITY OF
GEORGIA**
Georgia Electron Microscopy

GEM-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Georgia Electron Microscopy

GEM-FS-CW



**UNIVERSITY OF
GEORGIA**
Georgia Electron Microscopy

GEM-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Georgia Electron Microscopy

GEM-WEB-FC

OPTIONAL
WEB BANNER

GEM-WEB-FC

📄 PNG | JPG | EPS

GEORGIA ELECTRON MICROSCOPY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Georgia Electron Microscopy
UNIVERSITY OF GEORGIA

GEM-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Georgia Electron Microscopy
UNIVERSITY OF GEORGIA

GEM-H-1CB



Georgia Electron Microscopy
UNIVERSITY OF GEORGIA

GEM-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Georgia Electron Microscopy
UNIVERSITY OF GEORGIA

GEM-H-CW



Georgia Electron Microscopy
UNIVERSITY OF GEORGIA

GEM-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

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WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

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HORIZONTAL----- (-H-)
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