

CLINICAL AND TRANSLATIONAL RESEARCH UNIT

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**
Clinical and Translational
Research Unit

CTRU-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Clinical and Translational
Research Unit

CTRU-FS-1CB



**UNIVERSITY OF
GEORGIA**
Clinical and Translational
Research Unit

CTRU-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Clinical and Translational
Research Unit

CTRU-FS-CW



**UNIVERSITY OF
GEORGIA**
Clinical and Translational
Research Unit

CTRU-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Clinical and Translational Research Unit

CTRU-WEB-FC

OPTIONAL
WEB BANNER

PNG | JPG | EPS

CLINICAL AND TRANSLATIONAL RESEARCH UNIT



**Clinical and Translational
Research Unit**
UNIVERSITY OF GEORGIA

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

CTRU-H-FC



**Clinical and Translational
Research Unit**
UNIVERSITY OF GEORGIA

**HORIZONTAL
ONE COLOR**

PNG | JPG | EPS

CTRU-H-1CB



**Clinical and Translational
Research Unit**
UNIVERSITY OF GEORGIA

CTRU-H-1CR



**Clinical and Translational
Research Unit**
UNIVERSITY OF GEORGIA

**HORIZONTAL
REVERSE WHITE**

PNG | JPG | EPS

CTRU-H-CW



**Clinical and Translational
Research Unit**
UNIVERSITY OF GEORGIA

CTRU-H-W



Clinical and Translational Research Unit
UNIVERSITY OF GEORGIA

**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

CTRU-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

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BRAND.UGA.EDU