

BIO-IMAGING RESEARCH CENTER

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK ---- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**
Bio-Imaging Research Center

BRC-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Bio-Imaging Research Center

BRC-FS-2CB



**UNIVERSITY OF
GEORGIA**
Bio-Imaging Research Center

BRC-FS-2CR

FORMAL
TWO COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Bio-Imaging Research Center

BRC-FS-CW



**UNIVERSITY OF
GEORGIA**
Bio-Imaging Research Center

BRC-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Bio-Imaging Research Center

BRC-WEB

OPTIONAL
WEB BANNER

BRC-WEB-FC

📄 PNG | JPG | EPS

BIO-IMAGING RESEARCH CENTER

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Bio-Imaging Research Center
UNIVERSITY OF GEORGIA

BRC-H-FC

HORIZONTAL TWO COLOR

PNG | JPG | EPS



Bio-Imaging Research Center
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BRC-H-2CB



Bio-Imaging Research Center
UNIVERSITY OF GEORGIA

BRC-H-2CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Bio-Imaging Research Center
UNIVERSITY OF GEORGIA

BRC-H-CW



Bio-Imaging Research Center
UNIVERSITY OF GEORGIA

BRC-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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