

# BIOMEDICAL MICROSCOPY CORE

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).



**UNIVERSITY OF  
GEORGIA**  
Biomedical Microscopy Core

BMC-FS-FC

FORMAL  
FULL COLOR

📄 PNG | JPG | EPS

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



**UNIVERSITY OF  
GEORGIA**  
Biomedical Microscopy Core

BMC-FS-1CB



**UNIVERSITY OF  
GEORGIA**  
Biomedical Microscopy Core

BMC-FS-1CR

FORMAL  
ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Biomedical Microscopy Core

BMC-FS-CW



**UNIVERSITY OF  
GEORGIA**  
Biomedical Microscopy Core

BMC-FS-W

FORMAL  
REVERSE WHITE

📄 PNG | JPG | EPS



**UNIVERSITY OF GEORGIA**  
Biomedical Microscopy Core

BMC-WEB-FC

OPTIONAL  
WEB BANNER

BMC-WEB-FC

📄 PNG | JPG | EPS

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.

# BIOMEDICAL MICROSCOPY CORE

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Biomedical Microscopy Core**  
**UNIVERSITY OF GEORGIA**

BMC-H-FC

## HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Biomedical Microscopy Core**  
**UNIVERSITY OF GEORGIA**

BMC-H-1CB



**Biomedical Microscopy Core**  
**UNIVERSITY OF GEORGIA**

BMC-H-1CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Biomedical Microscopy Core**  
**UNIVERSITY OF GEORGIA**

BMC-H-CW



**Biomedical Microscopy Core**  
**UNIVERSITY OF GEORGIA**

BMC-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL ----- PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL----- (-H-)  
BANNER ----- (-WEB-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



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