

SCIENTISTS ENGAGED IN EDUCATION RESEARCH

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Scientists Engaged in
Education Research**

SEER-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Scientists Engaged in
Education Research**

SEER-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Scientists Engaged in
Education Research**

SEER-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Scientists Engaged in
Education Research**

SEER-FS-CW



**UNIVERSITY OF
GEORGIA**

**Scientists Engaged in
Education Research**

SEER-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Scientists Engaged in Education Research

SEER-WEB-FC

OPTIONAL
WEB BANNER

📄 PNG | JPG | EPS

SCIENTISTS ENGAGED IN EDUCATION RESEARCH



**Scientists Engaged in
Education Research**
UNIVERSITY OF GEORGIA

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

SEER-H-FC



**Scientists Engaged in
Education Research**
UNIVERSITY OF GEORGIA

**HORIZONTAL
ONE COLOR**

PNG | JPG | EPS

SEER-H-1CB



**Scientists Engaged in
Education Research**
UNIVERSITY OF GEORGIA

SEER-H-1CR



**Scientists Engaged in
Education Research**
UNIVERSITY OF GEORGIA

**HORIZONTAL
REVERSE WHITE**

PNG | JPG | EPS

SEER-H-CW



**Scientists Engaged in
Education Research**
UNIVERSITY OF GEORGIA

SEER-H-W



Scientists Engaged in Education Research
UNIVERSITY OF GEORGIA

**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

SEER-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

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WORD -----PNG / JPG
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WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
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