

PHENOMICS AND PLANT ROBOTICS CENTER

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK --- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Phenomics and Plant
Robotics Center**

PPRC-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Phenomics and Plant
Robotics Center**

PPRC-FS-2CB



**UNIVERSITY OF
GEORGIA**

**Phenomics and Plant
Robotics Center**

PPRC-FS-2CR

FORMAL
TWO COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Phenomics and Plant
Robotics Center**

PPRC-FS-CW



**UNIVERSITY OF
GEORGIA**

**Phenomics and Plant
Robotics Center**

PPRC-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Phenomics and Plant Robotics Center

PPRC-WEB

OPTIONAL
WEB BANNER

PNG | JPG | EPS

PHENOMICS AND PLANT ROBOTICS CENTER



**Phenomics and Plant
Robotics Center**
UNIVERSITY OF GEORGIA

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

PPRC-H-FC



**Phenomics and Plant
Robotics Center**
UNIVERSITY OF GEORGIA

**HORIZONTAL
TWO COLOR**

PNG | JPG | EPS

PPRC-H-2CB



**Phenomics and Plant
Robotics Center**
UNIVERSITY OF GEORGIA

PPRC-H-2CR



**Phenomics and Plant
Robotics Center**
UNIVERSITY OF GEORGIA

**HORIZONTAL
REVERSE WHITE**

PNG | JPG | EPS

PPRC-H-CW



**Phenomics and Plant
Robotics Center**
UNIVERSITY OF GEORGIA

PPRC-H-W



Phenomics and Plant Robotics Center
UNIVERSITY OF GEORGIA

**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

PPRC-XH-FC

INCLUDES BLACK (-2CB); RED (-2CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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BANNERS/SIGNS ---- EPS

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i REFERENCES & RESOURCES

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[BRAND.UGA.EDU](https://brand.uga.edu)