

THE PLANT CENTER

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**
The Plant Center

PLANT-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
The Plant Center

PLANT-FS-1CB



**UNIVERSITY OF
GEORGIA**
The Plant Center

PLANT-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
The Plant Center

PLANT-FS-CW



**UNIVERSITY OF
GEORGIA**
The Plant Center

PLANT-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
The Plant Center

PLANT-WEB-FC

OPTIONAL
WEB BANNER

PLANT-WEB-FC

📄 PNG | JPG | EPS

THE PLANT CENTER

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



The Plant Center
UNIVERSITY OF GEORGIA

PLANT-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



The Plant Center
UNIVERSITY OF GEORGIA

PLANT-H-1CB



The Plant Center
UNIVERSITY OF GEORGIA

PLANT-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



The Plant Center
UNIVERSITY OF GEORGIA

PLANT-H-CW



The Plant Center
UNIVERSITY OF GEORGIA

PLANT-H-W