

OWENS INSTITUTE FOR BEHAVIORAL RESEARCH

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Owens Institute for
Behavioral Research

OWENS-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Owens Institute for
Behavioral Research

OWENS-FS-1CB



UNIVERSITY OF
GEORGIA

Owens Institute for
Behavioral Research

OWENS-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Owens Institute for
Behavioral Research

OWENS-FS-CW



UNIVERSITY OF
GEORGIA

Owens Institute for
Behavioral Research

OWENS-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Owens Institute for Behavioral Research

OWENS-WEB-FC

OPTIONAL
WEB BANNER

PNG | JPG | EPS

OWENS INSTITUTE FOR BEHAVIORAL RESEARCH



Owens Institute for
Behavioral Research
UNIVERSITY OF GEORGIA

HORIZONTAL
FULL COLOR

PNG | JPG | EPS

OWENS-H-FC

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS



Owens Institute for
Behavioral Research
UNIVERSITY OF GEORGIA

HORIZONTAL
ONE COLOR

PNG | JPG | EPS

OWENS-H-1CB



Owens Institute for
Behavioral Research
UNIVERSITY OF GEORGIA

OWENS-H-1CR

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

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ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)



Owens Institute for
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UNIVERSITY OF GEORGIA

HORIZONTAL
REVERSE WHITE

PNG | JPG | EPS

OWENS-H-CW



Owens Institute for
Behavioral Research
UNIVERSITY OF GEORGIA

OWENS-H-W

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



Owens Institute for Behavioral Research
UNIVERSITY OF GEORGIA

OWENS-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS

i REFERENCES & RESOURCES

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[BRAND.UGA.EDU](https://brand.uga.edu)