

OBESITY INITIATIVE

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA
Obesity Initiative

OBESITY-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Obesity Initiative

OBESITY-FS-1CB



UNIVERSITY OF
GEORGIA
Obesity Initiative

OBESITY-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Obesity Initiative

OBESITY-FS-CW



UNIVERSITY OF
GEORGIA
Obesity Initiative

OBESITY-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Obesity Initiative

OBESITY-WEB-FC

OPTIONAL
WEB BANNER

OBESITY-WEB-FC

📄 PNG | JPG | EPS

OBEesity INITIATIVE

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



Obesity Initiative
UNIVERSITY OF GEORGIA

OBESITY-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Obesity Initiative
UNIVERSITY OF GEORGIA

OBESITY-H-1CB



Obesity Initiative
UNIVERSITY OF GEORGIA

OBESITY-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Obesity Initiative
UNIVERSITY OF GEORGIA

OBESITY-H-CW



Obesity Initiative
UNIVERSITY OF GEORGIA

OBESITY-H-W