

NEW MATERIALS INSTITUTE

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA
New Materials Institute

NEWMAT-FS-FC

FORMAL
FULL COLOR

📎 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
New Materials Institute

NEWMAT-FS-1CB



UNIVERSITY OF
GEORGIA
New Materials Institute

NEWMAT-FS-1CR

FORMAL
ONE COLOR

📎 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
New Materials Institute

NEWMAT-FS-CW



UNIVERSITY OF
GEORGIA
New Materials Institute

NEWMAT-FS-W

FORMAL
REVERSE WHITE

📎 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
New Materials Institute

NEWMAT-WEB-FC

OPTIONAL
WEB BANNER

NEWMAT-WEB-FC

📎 PNG | JPG | EPS

NEW MATERIALS INSTITUTE

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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CONFIGURATIONS

FORMAL ----- (-FS-)
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FORMAT VERSIONS

PNG (300dpi)----- (.png)
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HORIZONTAL FULL COLOR

PNG | JPG | EPS



New Materials Institute
UNIVERSITY OF GEORGIA

NEWMAT-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



New Materials Institute
UNIVERSITY OF GEORGIA

NEWMAT-H-1CB



New Materials Institute
UNIVERSITY OF GEORGIA

NEWMAT-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



New Materials Institute
UNIVERSITY OF GEORGIA

NEWMAT-H-CW



New Materials Institute
UNIVERSITY OF GEORGIA

NEWMAT-H-W