

MARINE INSTITUTE

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
 DESIGNERS ----- EPS
 POWER POINT --PNG / JPG
 WORD -----PNG / JPG
 EMAIL -----PNG
 WEB -----PNG / JPG
 BANNERS/SIGNS ----- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
 HORIZONTAL ----- (-H-)
 BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
 ONE COLOR BLACK ---- (-1CB)
 ONE COLOR RED ----- (-1CR)
 REVERSE COLOR WHITE (-CW)
 WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
 JPG (300dpi)----- (.jpg)
 EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
 GEORGIA**
 Marine Institute

MARINE-FS-FC

FORMAL
 FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**
 Marine Institute

MARINE-FS-1CB



**UNIVERSITY OF
 GEORGIA**
 Marine Institute

MARINE-FS-1CR

FORMAL
 ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**
 Marine Institute

MARINE-FS-CW



**UNIVERSITY OF
 GEORGIA**
 Marine Institute

MARINE-FS-W

FORMAL
 REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
 Marine Institute

MARINE-WEB-FC

OPTIONAL
 WEB BANNER

MARINE-WEB-FC

📄 PNG | JPG | EPS

MARINE INSTITUTE

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

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Marine Institute
UNIVERSITY OF GEORGIA

MARINE-H-FC

**HORIZONTAL
 FULL COLOR**

PNG | JPG | EPS



Marine Institute
UNIVERSITY OF GEORGIA

MARINE-H-1CB

**HORIZONTAL
 ONE COLOR**

PNG | JPG | EPS



Marine Institute
UNIVERSITY OF GEORGIA

MARINE-H-1CR



Marine Institute
UNIVERSITY OF GEORGIA

MARINE-H-CW

**HORIZONTAL
 REVERSE WHITE**

PNG | JPG | EPS



Marine Institute
UNIVERSITY OF GEORGIA

MARINE-H-W