

GEORGIA INITIATIVE FOR CLIMATE & SOCIETY

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

Georgia Initiative for
Climate & Society

GICS-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

Georgia Initiative for
Climate & Society

GICS-FS-1CB



**UNIVERSITY OF
GEORGIA**

Georgia Initiative for
Climate & Society

GICS-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



GICS-FS-CW



GICS-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Georgia Initiative for Climate & Society

GICS-WEB-FC

OPTIONAL
WEB BANNER

PNG | JPG | EPS

GEORGIA INITIATIVE FOR CLIMATE & SOCIETY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Georgia Initiative for
Climate & Society
UNIVERSITY OF GEORGIA

GICS-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Georgia Initiative for
Climate & Society
UNIVERSITY OF GEORGIA

GICS-H-1CB



Georgia Initiative for
Climate & Society
UNIVERSITY OF GEORGIA

GICS-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Georgia Initiative for
Climate & Society
UNIVERSITY OF GEORGIA

GICS-H-CW



Georgia Initiative for
Climate & Society
UNIVERSITY OF GEORGIA

GICS-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Georgia Initiative for Climate & Society
UNIVERSITY OF GEORGIA

GICS-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
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WORD -----PNG / JPG
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WEB -----PNG / JPG
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CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
EXTREME HOR*-- (-XH-)
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*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

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[BRAND.UGA.EDU](https://brand.uga.edu)