

GLOBAL GEORGIA INITIATIVE

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Willson Center for
Humanities & Arts**

Global Georgia Initiative

WILLSON-GGI-FS-FC

**FORMAL
FULL COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Willson Center for
Humanities & Arts**

Global Georgia Initiative

WILLSON-GGI-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Willson Center for
Humanities & Arts**

Global Georgia Initiative

WILLSON-GGI-FS-1CR

**FORMAL
ONE COLOR**

PNG | JPG | EPS



WILLSON-GGI-FS-CW



WILLSON-GGI-FS-W

**FORMAL
REVERSE WHITE**

PNG | JPG | EPS

GLOBAL GEORGIA INITIATIVE

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

Global Georgia Initiative

Willson Center for Humanities & Arts

GGI-WILLSON-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

Global Georgia Initiative

Willson Center for Humanities & Arts

GGI-WILLSON-FS-1CB



**UNIVERSITY OF
GEORGIA**

Global Georgia Initiative

Willson Center for Humanities & Arts

GGI-WILLSON-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



GGI-WILLSON-FS-CW



GGI-WILLSON-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

GLOBAL GEORGIA INITIATIVE

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Willson Center for
Humanities & Arts**

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON- -H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Willson Center for
Humanities & Arts**

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON-CS -H-1CB



**Willson Center for
Humanities & Arts**

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON-GGI-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Willson Center for
Humanities & Arts**

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON-GGI-H-CW



**Willson Center for
Humanities & Arts**

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON-GGI-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Willson Center for Humanities & Arts

Global Georgia Initiative

UNIVERSITY OF GEORGIA

WILLSON-GGI-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB))
ONE COLOR RED ----- (-1CR))
REVERSE COLOR WHITE (-CW))
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

GLOBAL GEORGIA INITIATIVE

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Global Georgia Initiative
Willson Center for Humanities & Arts
UNIVERSITY OF GEORGIA

GGI-WILLSON-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Global Georgia Initiative
Willson Center for Humanities & Arts
UNIVERSITY OF GEORGIA

GGI-WILLSON-H-1CB



Global Georgia Initiative
Willson Center for Humanities & Arts
UNIVERSITY OF GEORGIA

GGI-WILLSON-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Global Georgia Initiative
Willson Center for Humanities & Arts
UNIVERSITY OF GEORGIA

GGI-WILLSON-H-CW



Global Georgia Initiative
Willson Center for Humanities & Arts
UNIVERSITY OF GEORGIA

GGI-WILLSON-H-W

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ----- EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.