

GEORGIA GENOMICS AND BIOINFORMATICS CORE

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK --- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Georgia Genomics and
Bioinformatics Core

GGBC-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Georgia Genomics and
Bioinformatics Core

GGBC-FS-2CB



UNIVERSITY OF
GEORGIA

Georgia Genomics and
Bioinformatics Core

GGBC-FS-2CR

FORMAL
TWO COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Georgia Genomics and
Bioinformatics Core

GGBC-FS-CW



UNIVERSITY OF
GEORGIA

Georgia Genomics and
Bioinformatics Core

GGBC-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Georgia Genomics and Bioinformatics Core

GGBC-WEB

OPTIONAL
WEB BANNER

📄 PNG | JPG | EPS

GEORGIA GENOMICS AND BIOINFORMATICS CORE



Georgia Genomics and
Bioinformatics Core
UNIVERSITY OF GEORGIA

HORIZONTAL
FULL COLOR

PNG | JPG | EPS

GGBC-H-FC



Georgia Genomics and
Bioinformatics Core
UNIVERSITY OF GEORGIA

HORIZONTAL
TWO COLOR

PNG | JPG | EPS

GGBC-H-2CB



Georgia Genomics and
Bioinformatics Core
UNIVERSITY OF GEORGIA

GGBC-H-2CR



Georgia Genomics and
Bioinformatics Core
UNIVERSITY OF GEORGIA

HORIZONTAL
REVERSE WHITE

PNG | JPG | EPS

GGBC-H-CW



Georgia Genomics and
Bioinformatics Core
UNIVERSITY OF GEORGIA

GGBC-H-W



Georgia Genomics and Bioinformatics Core
UNIVERSITY OF GEORGIA

EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS

GGBC-XH-FC

INCLUDES BLACK (-2CB); RED (-2CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
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WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
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REVERSE COLOR WHITE (-CW)
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FORMAT VERSIONS

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