

CENTER FOR TROPICAL & EMERGING GLOBAL DISEASES

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Center for Tropical &
Emerging Global Diseases

CTEGD-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Center for Tropical &
Emerging Global Diseases

CTEGD-FS-1CB



UNIVERSITY OF
GEORGIA

Center for Tropical &
Emerging Global Diseases

CTEGD-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Center for Tropical &
Emerging Global Diseases

CTEGD-FS-CW



UNIVERSITY OF
GEORGIA

Center for Tropical &
Emerging Global Diseases

CTEGD-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Center for Tropical & Emerging Global Diseases

CTEGD-WEB-FC

OPTIONAL
WEB BANNER

PNG | JPG | EPS

CENTER FOR TROPICAL & EMERGING GLOBAL DISEASES



Center for Tropical &
Emerging Global Diseases
UNIVERSITY OF GEORGIA

HORIZONTAL
FULL COLOR

PNG | JPG | EPS

CTEGD-H-FC

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
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WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

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ONE COLOR BLACK --- (-1CB)
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REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
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Center for Tropical &
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UNIVERSITY OF GEORGIA

HORIZONTAL
ONE COLOR

PNG | JPG | EPS

CTEGD-H-1CB



Center for Tropical &
Emerging Global Diseases
UNIVERSITY OF GEORGIA

CTEGD-H-1CR



Center for Tropical &
Emerging Global Diseases
UNIVERSITY OF GEORGIA

HORIZONTAL
REVERSE WHITE

PNG | JPG | EPS

CTEGD-H-CW



Center for Tropical &
Emerging Global Diseases
UNIVERSITY OF GEORGIA

CTEGD-H-W

EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Center for Tropical & Emerging Global Diseases
UNIVERSITY OF GEORGIA

CTEGD-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)