

CENTER FOR FAMILY RESEARCH

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Owens Institute for
Behavioral Research**

Center for Family Research

OWENS-CFR-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Owens Institute for
Behavioral Research**
Center for Family Research

OWENS-CFR-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Owens Institute for
Behavioral Research**
Center for Family Research

OWENS-CFR-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



OWENS-CFR-FS-CW



OWENS-CFR-FS-W

FORMAL
REVERSE WHITE

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CENTER FOR FAMILY RESEARCH

HORIZONTAL FULL COLOR

PNG | JPG | EPS



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OWENS-CFR-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



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OWENS-CFR-H-1CB



**Owens Institute for
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UNIVERSITY OF GEORGIA

OWENS-CFR-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Owens Institute for Behavioral Research

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OWENS-CFR-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



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HORIZONTAL ONE COLOR

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CFR-OWENS-H-1CR

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