

CHEMICAL BIOLOGY GROUP

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA
Chemical Biology Group

CBG-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Chemical Biology Group

CBG-FS-1CB



UNIVERSITY OF
GEORGIA
Chemical Biology Group

CBG-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Chemical Biology Group

CBG-FS-CW



UNIVERSITY OF
GEORGIA
Chemical Biology Group

CBG-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Chemical Biology Group

CBG-WEB-FC

OPTIONAL
WEB BANNER

CBG-WEB-FC

📄 PNG | JPG | EPS

CHEMICAL BIOLOGY GROUP

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
 DESIGNERS ----- EPS
 POWER POINT -- PNG / JPG
 WORD ----- PNG / JPG
 EMAIL ----- PNG
 WEB ----- PNG / JPG
 BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
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 BANNER ----- (-WEB-)

COLOR VARIATIONS

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



Chemical Biology Group
UNIVERSITY OF GEORGIA

CBG-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Chemical Biology Group
UNIVERSITY OF GEORGIA

CBG-H-1CB



Chemical Biology Group
UNIVERSITY OF GEORGIA

CBG-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Chemical Biology Group
UNIVERSITY OF GEORGIA

CBG-H-CW



Chemical Biology Group
UNIVERSITY OF GEORGIA

CBG-H-W