

CANCER CENTER

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



CANCER-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



CANCER-FS-1CB



CANCER-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



CANCER-FS-CW



CANCER-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



CANCER-WEB-FC

OPTIONAL
WEB BANNER

CANCER-WEB-FC

📄 PNG | JPG | EPS

CANCER CENTER

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL ----- PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
BANNER ----- (-WEB-)

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



Cancer Center
UNIVERSITY OF GEORGIA

CANCER-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Cancer Center
UNIVERSITY OF GEORGIA

CANCER-H-1CB



Cancer Center
UNIVERSITY OF GEORGIA

CANCER-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Cancer Center
UNIVERSITY OF GEORGIA

CANCER-H-CW



Cancer Center
UNIVERSITY OF GEORGIA

CANCER-H-W