

BIOMEDICAL & TRANSLATIONAL SCIENCES INSTITUTE

This logo set includes five color variations in the formal, horizontal, and extreme horizontal configurations. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR*-- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK --- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
JPG ----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Biomedical & Translational
Sciences Institute

BIOMED-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Biomedical & Translational
Sciences Institute

BIOMED-FS-2CB



UNIVERSITY OF
GEORGIA

Biomedical & Translational
Sciences Institute

BIOMED-FS-2CR

FORMAL
TWO COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Biomedical & Translational
Sciences Institute

BIOMED-FS-CW



UNIVERSITY OF
GEORGIA

Biomedical & Translational
Sciences Institute

BIOMED-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Biomedical & Translational Sciences Institute

BIOMED-WEB

OPTIONAL
WEB BANNER

PNG | JPG | EPS

BIOMEDICAL & TRANSLATIONAL SCIENCES INSTITUTE



**Biomedical & Translational
Sciences Institute**
UNIVERSITY OF GEORGIA

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

BIOMED-H-FC



**Biomedical & Translational
Sciences Institute**
UNIVERSITY OF GEORGIA

**HORIZONTAL
TWO COLOR**

PNG | JPG | EPS

BIOMED-H-2CB



**Biomedical & Translational
Sciences Institute**
UNIVERSITY OF GEORGIA

BIOMED-H-2CR



**Biomedical & Translational
Sciences Institute**
UNIVERSITY OF GEORGIA

**HORIZONTAL
REVERSE WHITE**

PNG | JPG | EPS

BIOMED-H-CW



**Biomedical & Translational
Sciences Institute**
UNIVERSITY OF GEORGIA

BIOMED-H-W



Biomedical & Translational Sciences Institute
UNIVERSITY OF GEORGIA

**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

PNG | JPG | EPS

BIOMED-XH-FC

INCLUDES BLACK (-2CB); RED (-2CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL ----- PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
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*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

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TWO COLOR BLACK --- (-2CB)
TWO COLOR RED ----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG ----- (.png)
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